

**FOR IMMEDIATE RELEASE**

**ADAPTIVE CURRICULUM NAMED BEST STEM SOLUTION  
IN THE 2012 ED TECH DIGEST “COOL TOOL” AWARDS FOR K-12 EDUCATION**

*Industry leader in deep conceptual learning solutions also named a finalist in the Trendsetter category  
for a product or service setting a trend*

Scottsdale, Ariz. — April 27, 2012 — [Adaptive Curriculum](http://www.adaptivecurriculum.com), a web-based concept mastery solution that strengthens math and science performance by helping students build a deep understanding of core concepts and skills, has been recognized as the best STEM solution in the 2012 [EdTech Digest Awards](#). *EdTech Digest* is an online publication covering the latest technologies helping to move K-12 education forward, and the companies dedicated to making a difference in students' futures.

STEM — science, technology, engineering, and math — education is an interdisciplinary approach that promotes integrated learning, investigation, and questioning in these areas deemed critical to helping U.S. students prepare for college and careers in these fields. Designed for grades 6-12, Adaptive Curriculum helps students develop STEM and 21<sup>st</sup> century skills through active participation in an immersive, differentiated learning environment that provides immediate feedback. The web-based math and science solutions provide realistic visualizations, interactive simulations, 3-D models, and virtual labs and manipulatives to engage today's digital learners and provide opportunities for hands-on learning. Adaptive Curriculum also exposes students to STEM career options and emphasizes the real-world application of STEM concepts to improve conceptual understanding, build motivation, and sustain student engagement throughout the learning process.

In addition to the STEM award, Adaptive Curriculum was recognized as a finalist in the EdTech Digest Awards Trendsetter category, due to the company's position at the forefront of the trend to move beyond rote memorization to focus on deep conceptual learning in math and science.

"The Common Core standards in math and the soon-to-be-released science standards raise the bar with national learning expectations for K-12 students. Emphasizing depth over breadth, these standards are causing educators to rethink current practices, which primarily focus on rote memorization and preparing for the next text," said Jim Bowler, CEO of Adaptive Curriculum. "Adaptive Curriculum has led the movement toward deep conceptual learning since its introduction in 2007. By linking content, technology and the latest research in lesson design and effective instruction, we are transforming math and science education in U.S. classrooms and around the world."

### **About Adaptive Curriculum**

Designed for grades 6-12, Adaptive Curriculum's web-based math and science solutions are used by more than 3 million students in the United States, Europe and Asia. Across the world, experts in math, science and online learning theory contribute to the content and design of the interactive activities to deliver effective instruction that improves performance on high-stakes tests and enhances college and career readiness.

Adaptive Curriculum is part of Sebit Inc., a global eLearning company and leader in digital curriculum innovation. For more information please call 1-888-999-9319 or visit [www.adaptivecurriculum.com](http://www.adaptivecurriculum.com).

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