

Adaptive Curriculum

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Management Team

Jim Bowler

CEO

Jim joined Adaptive Curriculum as CEO in January 2010 to lead the company's mission of using digital-age tools to engage students and improve math and science achievement. Jim previously served as CEO of Epsilon, a global eLearning company; President of Harcourt Connected Learning, an online professional development company; and Senior Vice President of Marketing for Computer Curriculum Corporation, a division of Pearson Education. Jim also spent over 15 years in K-12 education as a math educator, academic dean, secondary school principal, and school president.

Deborah Stirling, Ph.D.

Senior Director of Research and Development

Dr. Stirling is an expert in user-centered design activities and large-scale curriculum design, development, and evaluation related to digital learning. She previously served as Director, Research and Continuous Improvement for Pearson Digital; Design Research Director for Pearson Curriculum; and Research Science Director for Pearson Digital Learning. Dr. Stirling leads the Adaptive Curriculum instructional design team developing the next generation of technology-rich learning environments and contingent pedagogies to foster conceptual learning.

Paul Skiera

Director of Business Development

Paul has over 20 years of experience in the educational technology industry. He previously served as the Washington State Program Director for LINKS (Learning Integrating Networking Knowledge Skills), the Arizona Project Director for the Gates Leadership Institutes for Technology, and the Project Director for e-Learning Network for the Fund for the Improvement of Postsecondary Education at the US DOE. He has also spent over 20 years as the Director of TBLR, an educational technology research center at Arizona State University. Paul is responsible for all Adaptive Curriculum partnerships and joint ventures.

Kyle Hall

Vice President of Sales

Kyle has been involved in selling digital curriculum to districts and schools throughout the US for over 20 years. Before joining Adaptive Curriculum, he served as a Regional Vice President for both PLATO Learning and Houghton Mifflin Harcourt, as well as Director of the South East for RM Education. He is responsible for leading all Adaptive Curriculum sales initiatives and developing the national sales team.

John Kreick

Director of Marketing

John has over 15 years experience working with schools and instructional technology. He previously served as the Pacific Regional General Manager for Edison Learning and as the Instructional Technology Project Director for the Providence School District. John also spent six years in Washington, D.C. as a government relations specialist working with clients such as the Florida Department of Education and Illinois Community Colleges on funding and legislative issues. John is responsible for all Adaptive Curriculum marketing programs.

Rich Coppage

Director of Finance

Rich has over 15 years experience in financial management and accounting. Before joining Adaptive Curriculum, he served as Corporate Controller for Active Finance Group, a diversified real estate investment company located in Scottsdale, AZ. Rich also served as Corporate Controller for iCrossing, formerly the largest independent digital advertising company in the U.S. until its recent purchase by Hearst Corporation. Rich is responsible for managing the finance and accounting function at Adaptive Curriculum.

Patricia Myers

Director of Human Resources

Patricia has over fifteen years of progressive human resource management. Most recently she was the Regional Human Resources Manager in a large multinational ambulance service provider. At Adaptive Curriculum, Patricia is responsible for developing the foundation and infrastructure for human resources. Together with the other members of the management team, she focuses on organizational development, talent acquisition, and leadership initiatives to support the Adaptive Curriculum company culture.